



CANADIAN AUTHORS ASSOCIATION, ALBERTA BRANCH WRITE ON! 85 YEARS STRONG! OCTOBER 2006



Alberta Chapter Celebrates 85 Years

by Shirley A. Serviss



Publication and Education for members

Providing opportunities for both publication and education of members were important to the Alberta Chapter of the CAA almost from the beginning.

Alberta Scouten, secretary of the Edmonton branch for many years, started the *Alberta Poetry Year Book* in 1930. Lasting for 60 years, it served as an important poetry market. Scouten was evidently a writer's dream of an editor as she was reported to carry on an extensive and sympathetic correspondence with many of the contributors—winners and losers alike.

The *Alberta Poetry Year Book* was continued by June Fritch in 1952, who edited it for the next 27 years. Entry fees covered the cost of prizes, production and distribution and it made a small profit for the Branch. Cora Taylor served as editor from 1980-85, John Hayes from 1986-87 and Jane Livingston from 1988-89. In 1990, John W. Chalmers edited a collection of the best sixty years of the *Alberta Poetry Yearbook*, entitled *Sixty Singing Years*, with the editorial assistance of Cora Taylor and Elaine Moody.

In 1955, the Edmonton Branch produced the *Alberta Golden Jubilee Anthology* and in 1967, *Chinook Arch*, a centennial anthology of Alberta Writing which went into a second printing after selling the first 5,000 copies. In 1979 (a year early), the Edmonton Branch also put together *The Alberta Diamond Jubilee Anthology* subsidized by Alberta Culture.

The Calgary Branch was also engaged in publishing, producing *Collected Poems* by its members in 1935, expanding that to include poems by writers across the country in its second chapbook, *Canadian Poems*, in 1937. The well-known poet E.J. Pratt was one of the judges. Former Calgarian Prime Minister R.B. Bennett provided \$25 as first prize. P.K. Page was one of the poets who paid her 50 cent fee to enter the contest.

Providing writing workshops for young and beginning writers was important to both Alberta Branches of the CAA. In Edmonton, they were held at Victoria Composite High School with Margaret Coleman Johnston as one of the early instructors. In Calgary, they were held at the downtown public library and in Cochrane, led initially by branch president Ed Arrol. Edmonton classes reported enrolments of up to 55 students and awards were presented annually to the most promising writers from each class.

Promotion of Alberta writers and developing public awareness of local writers appears to have been another priority. The Beaver Award, sponsored by The Hudson's Bay Company to encourage local writers, is one such example. A trophy with a Beaver on it and a \$100 prize was presented annually at a Meet the Authors luncheon to the lucky winner. Literary luncheons were also held. Both Edmonton and Calgary branches held teas in their downtown Hudson Bay stores, exhibiting not only the books and their authors, but also displaying the original manuscripts and printing proofs. The grocery receipt where John Patrick Gilgese had written an idea for a short story was displayed, along with the completed story published in *Country Gentleman* and the book *Kirby's Gander* that it later became. (It was also turned into a Hollywood film.)

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The Branch Line 2

Some Serious Shindigging by Lanny Boutin

Eighty-five years is a long time for an organization to prosper and a great excuse for a shindig, so on September 29, 2006, the Alberta Branch did some mighty serious shindigging.

Upon entering the room your palette was immediately greeted by a luscious buffet of

finger foods and deserts, surrounding a giant birthday cake. After partaking in the goodies, we settled down for a short welcome to old, present and new members by Suzanne Harris our illustrious leader. Suzanne then introduced Joan Eyolfson Cadham, CAA's national president who spoke on the health and vitality of the Alberta Branch, remarking on the wonderful diversity of our members.

Joan also gave us a short history of CAA, stressing that we weren't planned but instead were a test tube baby. The original meeting on March 12, 1921 was not intended to organize anything; it was to be an indignation meeting. A rally for writers to debate and protest the unfair copyright rules the government was proposing. (Who says times change?) Set for the Faculty Club at McGill University, the meeting was soon in trouble; 50 women had signed up, but the faculty club didn't allow women and the only room big enough and available on short notice was a lab. It was there CAA was conceived.

The Edmonton branch, later to become the Alberta Branch after amalgamating with Calgary, had its first meeting on April 26, 1921. It was held at the Edmonton Woman's Press Club, a modern thinking venue which allowed men. But then what would you expect from our first president Nellie McClung.

Back in meeting mode Suzanne reminded everyone to visit the new web site at <http://www.canauthorsalberta.ca>, and that she's looking for volunteers to help organize the CAA's 2008 Conference in Edmonton. She also extended an invitation from the University of Alberta Book store to a special CAA night on November 16. This members' only social will include wine, cheese and 20% off books, excluding text books.

To commemorate the 85th anniversary, the executive decided to give out three McHaffie awards this year. The award, which is named after long time member Isabelle McHaffie, goes to a member who illustrates dedication and willingness to pitch in wherever needed. This year's award went to three incredibly deserving members: Helen Lavender, Ruth Froitzheim and Sue Marxheimer.

With all the formalities behind us we broke into groups for the much anticipated Writers Q&A Buffet. For the rest of the evening we got to pick the brains of four diverse writers; Nikki Soarde: What women Want (erotic romance); Janice MacDonald: Killing them Gently (Canadian Mysteries); Colleen Heffernan: Writing for the Future (writing for young people); Tim Bowling: Ideas on Fiction, Non-fiction and Poetry. As the cub reporter for the night I slinked around the room sampling each presentation. My recollections of the buffet are available on my blog <http://lannyboutin.blogspot.com>.



Romantica: Not Your Mother's

Paperback Romances

by Suzanne Harris

Ontario author Nikki Soarde delivered the September workshop on erotic romance sitting cross-legged on a table at the front of the classroom. An electronic badge pinned to her black t-shirt tickertaped in red: *Got sex? We do.* www.ellorascave.com.

On the PowerPoint screen behind her *No Euphemisms!* hovered.

"In erotic romance, you will never see throbbing manhood, or moist caves of love," said Nikki. Someone snickered. It might have been me.

It was the beginning of a day-long workshop that flew by, packed with information, anecdotes, camaraderie and a few laughs. Nikki covered everything from the history of the genre through to the writing, selling and post-success promotion.

Erotic romance, or *romantica*, is a relative newcomer to the world of genre fiction. A combination of traditional romance and erotica, the genre appeared about six years ago, launched by e-publisher Ellora's Cave.

"Sales of erotic romance on-line are consistently better than any other e-publications," said Nikki. In fact, they have been so successful, traditional publishers are picking up on the trend. Last year publishers began scanning the Internet for proven writers, and approaching them with offers to write for their up-and-coming imprints such as Avon Red and Harlequin Spice.

Consider these astonishing facts:

- Ellora's Cave sells 65,000 e-books a month;
- Ellora's Cave releases 20-25 titles a month;
- a typical e-title sells 900 copies in its first 30 days;
- print runs of romantica are about 40,000-50,000.

The key difference between traditional romance novels and romantica is the newcomer's graphic language. These are romance stories with steamy, explicit sex scenes. Nothing is glossed over. Everything is slowed down and recorded in minute detail. It uses common words for body parts, and evokes all the senses: taste, touch, smell, hear, see.

Romantica cont'd page 3



Our Next Speaker & Workshop:

Lanny Boutin

by Janet Rolfson

How do you uncover killer ideas, choose the right markets, create winning queries and approach big-time editors and world-renowned experts while finding your niche in the vibrant, ever-changing world of magazine writing? Well, it's easy if you know the rules. If you want to expand your writing horizons and write for magazines, come out to Lanny Boutin's Workshop *Periodical Writing: Know the Rules* on

October 28th (9:30 am—4 pm) where she'll share her successful methods.

She is also the speaker for the regular 8 o'clock Friday night meeting on October 27th and will present *Building a Writing Blueprint: Business Plans for Writers*.

Lanny is a freelance writer and has written close to 150 articles for magazines like *Canadian Living*, *Canadian Geographic*, *The Medical Post*, *Your Health* and *Treehouse Canadian Family*.

Her first non-fiction book, *John Diefenbaker: The Outsider Who Refused to Quit* was published in February. Her next two books, *Mummies: All Wrapped Up* and *Titanic: The Canadian Connection* are due out sometime this year.

Check out Lanny's webpage at <http://www.lannyboutin.com/> to learn more about her success as a magazine writer.

To register for the workshop, contact Janet at 458-4662 (\$30.00 for members, \$60.00 for non-members); lunch is included if you register by October 26.

Romantica cont'd from page 2

Romantica also offers a wide range of popular sub-genres, so that you can find sex in space, on distant planets, in werewolf fantasy and in any time period. There is sex between two, or three, or more. This isn't your mother's paperback romance.

Throughout her talk Nikki emphasized that the sex in romantica must serve a purpose, move the plot forward or reveal character. It is not arbitrarily slotted in whenever the writer feels like it. Erotica writers must tell a story. A marketable story involves strong plot, strong characterization, emotional ties, and sex without boundaries. It should evoke empathy in the reader. And although the lead characters need not end up together, it must have a happily ever after ending.

Romantica readers are generally woman 20-55 years of age, but because of the graphic nature and increased sexual content, there is a male market. Readers are looking for escape and excitement combined with realism. They want characters they can identify with so they can slip into someone else's skin for a while.

All in all, it appears there are a lot of good reasons to write romantica: royalties, creative freedom, camaraderie. "They are fun to write," said Nikki, clicking to the next PowerPoint slide, "and they are fun to promote." Up on the screen was a picture of Nikki, beaming, sandwiched between two hunky cover guys. Indeed.



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CAA Memberships

Regular - \$159.00 per year

Student - \$50.00 per year

(GST incl.)

Membership can be paid in full or by installments.

Applications are available from the Membership chair or from National Office.



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PRESIDENT'S MESSAGE:

I'm proud to say we're off to a great start. The kickoff was a great evening filled with writing shop-talk and good

food. We've succeeded at the monumental task of launching a brand new—and mighty fine-looking—website. The Writer-in-residence program is into its second session, and manuscripts are piling up. We have, yet again, an excellent line-up of speakers and workshops for the year. What more is there to say?

Okay, there's always more.

We welcome two new members onto the board. We played a bit of musical chairs over the summer so that Keith Dixon, formerly newsletter editor, is now our official Web Guy. We welcome Jeananne Kathol Kirwin as program chair, now that Donna has stepped down in favor of her role as new mother. (I'm afraid she chose the harder job.) And we also welcome Keith Munro as membership chair. Thanks to all these people...great additions to an already fantastic board and I look forward to working with you.

In other news, the Alberta Branch will be hosting the national conference in 2008! What a fantastic opportunity to showcase Alberta talent, to network, to stretch ourselves as writers, to mingle with like-minded people and to meet writers from our branches all across the country. At the moment we have a preliminary 'concept and budget' committee looking for a site, and we are in need of a conference mastermind to lead the planning and implementation. And of course we'll be on the lookout for sponsors and speakers and other great stuff. Got ideas? Want to help? Email me at altaviz@telusplanet.net.

Keep up to date with what's happening by visiting our CAA website at www.canauthorsalberta.ca or better yet, come out to the Friday meetings. Hope to see you there! Keep writing!

Suzanne

Suzanne Harris
CAA, Alberta Branch President

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National Conventions

The Alberta Branches also hosted their share of national conventions. Calgary hosted the 1928 convention. Speakers included Donalda Dickie, Murray Gibbon, Victor Morin, Robert Stead, Arthur Phelps, Nellie McClung and Arthur Stringer. The conference included a side-trip to Banff and a moonlight visit to the Prince of Wales' ranch.

It was not until 1951 that another CAA convention was held in the province, this time in Banff. Donald Cameron of the Banff School of Fine Arts hosted the CAA and Mazo de la Roche was the guest of honour. The 1954 convention also took place in Banff.

Edmonton played host for the first time in 1962 with Arthur Hailey as guest speaker and a "Toss Us An Idea" panel on which John Patrick Gillese, Ken Liddell and H. R. Percy fielded ideas tossed at them from the audience. CAA members returned to Edmonton in 1969 for the 48th national convention and were urged to pack Klondike clothes for the event.

In 1984, the conference was held at the University of Calgary with publisher Mel Hurtig as keynote speaker. The conference included a barbeque with (optional) square dancing. It should be noted that in 1984 a member's annual fee included the member's spouse! The national CAA was finally granted charitable status that year.

W.O. Mitchell was honorary chairman of the 1990 conference in Edmonton with Brenda Bellingham and Cora Taylor as co-chairs. Mary Dawe was national president that year. Andreas Schroeder gave the keynote address. Other Alberta presenters included Mel Hurtig, Ruth Bertelsen, Scot Morison, Janis Blakey, Aritha van Herk, Martin Godfrey, John Patrick Gillese and literary agent Joanne Kellock. Many other current CAA members served on the conference committee.

The Alberta Chapter of the CAA has had its share of organizational politics and personal differences over the years and lost valuable members as a result. Other members got burned out from too much volunteer work for CAA. The Calgary Branch went into debt after holding the conference and ceased operation. An attempt was made to get a branch going again several years ago, but failed, probably due to the plethora of other writing organizations that now exist in Calgary. No doubt the development of the Writers Guild of Alberta in 1980, like its predecessor The Writers' Union in the '70s, was partially formed out of disenchantment with the CAA. Nevertheless, relative newcomers to the CAA like me know it only as the smooth-running, steadily growing, inclusive organization it has become.

What is worth noting is that the CAA was the only significant writing organization in Alberta for nearly 60 years. Eighty-five years after its inception, it continues to play an important role in bringing together established and emerging writers of all genres. While it may no longer be seen by Edmonton socialites as "the thing to belong to," it boasts a growing membership and offers an impressive number of programs.



Thank You & Congratulations, Donna Hunter (past program chair)

The Birthday Bash was a smashing success with all in attendance enjoying the food, fun, and information. On behalf of the CAA Alberta Branch Board and members, we thank you for all your hard work and preparation. We also extend our best wishes and heart-felt congratulations to you and your family as you await the birth of your twin babies.



TALES Story Cafes are happening again this year the **FIRST THURSDAY** of each month at a **NEW LOCATION: Rosie's Bar and Grill, 10475 - 80 Avenue, 7:00—9:00 pm**

November 2 features Kate Quinn, Holly Gilmour, and Jennie Frost on the theme *Legacy: Our Voices*. They will be telling stories from Storytellers on Canada's StorySave CDs, featuring outstanding Canadian storytellers with unique repertoires built up during distinguished careers.

Mark **November 24** on your calendar for a performance of *Canterbury TALES, The Tellabration 06 Concert* of stories from Chaucer enhanced by musicians from Edmonton's Early Music Society, to be held at the Westwood Unitarian Church, 11135 - 65 Avenue, 7:30 pm.

For tickets & information, contact:
M. Jennie Frost
Past National Coordinator
Storytellers of Canada/Conteurs du Canada
9010 - 120 Street Edmonton, Alberta T6G 1X7
Phone: (780) 433 2932
Email: mjfrost@shaw.ca
www.members.shaw.ca/mjfrost

For more information visit:

www.sc-cc.com <<http://www.sc-cc.com>>
www.storysave.ca
<<http://www.storysave.ca>>

How important is Book Publicity?

by Crystal Dallner, *Outright Communications*



Congratulations on writing a book! All your hard efforts researching, planning and writing have paid off.

But the hard work (and payoff!) is not over yet. Now you must concentrate on marketing your book - and this can be an intimidating endeavor and a full-time job. So how can publicity help books get the attention they deserve?

With so much competition in the book market, your book needs to stand out and publicity is an important factor in selling books. Effective PR enhances the success of your title by developing a productive relationship with the public. Consider the following strategies for creating awareness:

- Have distribution available. Meet with a few large bookstore managers in your area to establish if they will carry your book in their stores. Once they accept it, you can arrange to have signings at these stores to get your name out in the community and increase sales. There are many benefits of book signings including: the manager automatically orders a number of books for the event so there is instant distribution available, readers can be informed of upcoming speaking engagements and book tours, and bookstore managers will do promotional mailings to customers, announcements in newsletters, newspaper ads and media interviews to promote the event.
- Write a newsworthy press release about your book and send it to all media. If possible, tie current news and events into the release for an increased probability of it getting picked up. If your plans include a book tour, mention the major cities that you will be traveling to. Include contact information for where you can be reached at if the media is interested in an interview. A few days after your release has been distributed, make follow up calls to ensure your release has been received.
- Many times media representatives require more information before they agree to an interview so consider building a media kit. More attention is usually given to books that have media kits as producers rarely have time to read the books. Having all book information together and presented in an interesting way may cause them to choose your book over one for which they'd have to do more prep work.

For best publicity and media coverage results - consider hiring a Book Publicist. Many Publicists are reasonably priced and nothing can take the place of an experienced media expert completely dedicated to your book. Media representatives prefer to deal with professional publicists and it is easier for someone else to promote you and your book rather than authors calling the media for their own promotion.

By focusing on gaining publicity for your book with press releases, acquiring media coverage, obtaining speaking engagements and book signings - watch book sales soar and who knows - you may even hit the best-sellers list!



For all your Book Publicity needs including media kit, bookmark and speaker package design, contact Outright Communications at (780) 406-8045 or visit:

www.outrightcommunications.com.



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Member of the Month

Meet our New Program Chair:

Jeananne Kathol Kirwin

by Leanne Myggland-Carter



Jeananne Kathol Kirwin has been a CAA member since October 2005; she joined because “the programs are excellent” and she enjoys the mutual support writers share. Jeananne writes creative non-fiction; she is currently working on a national contest entry for the *CBC Literary Awards* (a contest she has previously been short listed for). Jeananne has published the book *Greetings from Cool Breezes—A Family’s Year Aboard* (2005 Exporting Alberta Award Winner) and articles in magazines such as *Living Aboard*, *West Word*, and *Law Now*. Jeananne is also a lawyer and practices copyright and trademark law at *Kirwin LLP*.

When she isn’t working, reading, or running, Jeananne also enjoys family pursuits: literally following her four children (ages ten to eighteen) to hockey, basketball and soccer games and guitar, drum, piano and Irish dance lessons. Still finding time to write, she is currently taking writing courses and “expanding horizons” to include fiction. She is working on a story idea from a Peru trip and a novel, or short story, idea from the *Cool Breezes* boat trip. Jeananne remembers writing fiction as a child and wants to rediscover that magical time.

Jeananne also recalls that the inspiration to write began in her youth and lasted through the years. “Among my influential teachers were my mother, Eldean Kathol, an elementary school teacher by profession, but mostly a person who always believed and encouraged me in my writing. One university professor was unrelentingly demanding of clarity in writing, at a time when I thought I could write quite well, and so I learned a lot from her. Becoming involved with the “plain language” legal movement taught me how to better condense my prose. Most recently, creative non-fiction writer Myrna Kostash influenced my perception of the genre as requiring both an apparent subject and a deeper subject. Influential books from my childhood include anything sweeping and dense, such as Charles Dickens and Margaret Mitchell’s *Gone with the Wind*. I think perhaps I have always wanted to write a nice fat novel.” And we hope you do!



Welcome New Members

Taunja Palmer-Stone, Edmonton, AB
Barbara F. Schweger, Edmonton, AB

Welcome New Board Member: Keith Munro (Membership)

Branch Members:

Please share information about your professional literary events and achievements with The Branch Line editor by November 15, 2006 for the next issue.

DISCLAIMER: The views of writers and contributors to *The Branch Line* are their own, and are not necessarily those of the editor or of the CAA Alberta Branch. *The Branch Line* allows free expression within the confines of professionalism and factual accuracy.

Member News

Lanny Boutin is in the process of launching her third non-fiction book *Titanic: The Canadian Connection*, an *Amazing Story* which depicts some of the Canadians who were traveling on the Titanic that fateful night. It sells for 9.95 and is available through her web site <http://www.lannyboutin.com>.

Medicine Hat member **Gordon DePottie** (pseudonym Gordon Barr) has his three children’s horse novels published by a London, England company. Visit www.bookguzzlers.com to view series: *Hooves on the Prairies*.

Jennie Frost’s poem *Writing* won first prize in the Alberta Innovation Market Poetry Contest; *Writing* was displayed in an exhibition at the University of Calgary International Centre in conjunction with a conference they held celebrating Alberta innovations of all sorts. Unfortunately Jennie didn’t manage to visit the display as she was touring all that week for the Young Alberta Book Society’s Festival. Jennie has been all over the province this year, with YABS bookings in Delia, Veteran, Foremost, Redcliff, Tomahawk, Vilna, and Edmonton. She will be returning to Medicine Hat the first weekend of November to be the banquet entertainer at the Prairie Rose School Division ATA banquet.

Jeananne Kathol Kirwin will present lessons learned aboard, based on her non-fiction title *Greetings from Cool Breezes*, at two Alberta Education retreats in October and November. Also in November, from the 8th to the 13th, she takes her book on tour to Vancouver and Vancouver Island, using the prize money from the Exporting Alberta Award. Over the next month she will also read at Fort Saskatchewan Library, speak at a St. Albert mothers’ group and a University of Alberta sorority, and sit on a panel at a Grant MacEwan writing course.

Margaret Macpherson will be launching her new book, a novel entitled *Released*, in November. All CAA members and friends are invited to join her for a celebration. Details forthcoming.

Book Launch: *A Glass Darkly* by **Gail Sidonie Sobat**
Thursday, October 26 at 7 p.m.

Laurie Greenwood’s Volume II Books
12433 - 102nd Avenue, Edmonton

Book Launch: *Murder in Mexico* by **Cora Taylor**
Saturday, October 21 at 2 pm

Audrey’s Books - 10702 Jasper Avenue, Edmonton
For audiences 9 years and older

More info: www.coteaubooks.com

Book Launch: *Lost Paradise* by **Molly Ann Warring**
Sunday, Oct. 22, 2006 at 1:30 - 5:30 pm

Ukrainian Youth Complex
97 Street & 153 Avenue, Edmonton



A website of your own!



CAA members will soon be able to have their own personal website within Alberta Branch website. During the month of October, MediaShaker will construct the technical set-up enabling Alberta Branch members to create a website of their own for only three dollars a month. Members with a website elsewhere may have their name listed and linked directly to that website as part of membership privileges. These member websites will be accessible by *Google*. Interested members will be asked to submit the information about themselves for their website. In the initial stages, the Web Manager will insert this information in a basic template and make adjustments as requested. Once the member's website is set up, the Web Manager will then instruct the member on how to make changes on his/her own. MediaShaker, with a manual now under construction, will enable members to design, set-up and modify their websites without waiting for a web master to get around to doing it. This allows members to make changes quickly. Members interested in setting up a website should contact Web Manager Keith Dixon with their request at keithdixon@incentre.net or by phone at 780-438-2262.

The MacEwan Writing Works Fall 2006 Courses

Writing for the Web: WRIT 0209 (570) CCC

Saturday, Nov. 25, 9 am – 4 pm

Instructors: Gigi Meade and Ryan Jabs

\$134, noncredit

Develop Your Creativity: WRIT 0239 (570)

Saturday, Dec. 2, 10 am – 4 pm

Instructor: Joan Galat

\$124, noncredit

Inventing the Truth: WRIT 0127 (570)

Saturday, Nov. 18 & Sunday, Nov. 19, 9:30 am – 4 pm

Instructor: Shirley Serviss

\$144, noncredit

A One-Day Grammar Refresher: WRIT 0164 (570)

Friday, Nov. 24, 9 am – 4 pm

Instructor: Graham Bell

\$134, noncredit

For info or to register, call (780) 497-5346.

All courses offered at City Centre Campus (10700-104 Avenue).

www.MacEwan.ca/writingworks

POET'S INK

Writing evenings:

Oct. 22, Oct. 29 and Nov. 5, 7:00 - 9:00 pm.
Castle Rock Pub, 570 St. Albert Road

Reading:

Sunday, October 22, 1:00 pm:
from Poet's Ink Darlene Henderson, Joanne Paulson, Andy Michaelson, Glen Kirkland and Tim Cusack read from their book *Words Like Ashes*.
Mandolin Books and Coffee Company
6419 112 Avenue, Edmonton

Contact: Andy Michaelson: andymichaelson@telus.net

Alberta Branch Programs

The Exporting Alberta Award promotes Alberta authors. Applications for this traveling opportunity must be received by March 1 each year. See: <http://caa-alberta.org/exporting.htm>.

Writer-in-Residence offers members and other writers evaluation of their work by a professional writer. Details at <http://caa-alberta.org/wirp.htm>.

Writers in Schools takes published members into classrooms in Alberta to introduce students to the writing craft.

Visit: <http://caa-alberta.org/writerinschool.htm>.

The Writers' Circle meets at 7 pm before regular CAA meetings and members' short written pieces are evaluated by their peers.

The Poetry Pocket invites Branch members to share and critique one another's poetry at monthly meetings in cafés. For details watch *Mark Your Calendar* on page 8.

The Writing Roster invites CAA members to join the roster and cover events for *The Branch Line*. A fee is paid for work published. Contact the editor: branchline@caa-alberta.org.



Don't miss out on these opportunities to explore and improve your writing:

Workshop:

Writing & Selling to Magazines

With Lanny Boutin

Saturday December 2nd and 9th

8:30 am to 3 pm

\$159

Metro Continuing Education

<http://www.metrocontinuingeducation.ca/>

(780) 428-1111

CAA Writer-in-residence:

Meet with Tim Bowling

Office hours: Monday 10am-4pm

Tuesday & Friday 1pm-4pm

Location: Lower floor of the U of A Students Union Bookstore

Submissions can be dropped off at the administration desk on the main floor of the bookstore.



The Branch Line 8

Mark Your Calendars:

2006 ~ 2007

Interested Poets, please contact Keith at 438-2262 for meeting information about *The Poetry Pocket*

Oct. 27, 8 pm: Lanny Boutin *Building a Blueprint: Business Plans for Writers*

Oct. 28, 9:30 am – 4 pm: Lanny Boutin Workshop *Periodical Writing: Know the Rules*

Nov. 16, 6 - 8:30 pm: CAA Members Only Social at the *University of Alberta Book Store* that includes wine, cheese and 20% off books (excluding text books)

Nov. 24, 8 pm: Patrick Lane *How Poetry Re-members Us*

Nov. 25 & 26, 9:30 am – 4 pm: Patrick Lane Workshop *Writing Our Memory: The Fiction of Non-Fiction*

Jan. 26, 8 pm: Patrick Twomey *The Lifestyle of Travel*

Jan. 27, 9:30 am – 4 pm: Patrick Twomey Workshop *Capturing the Essence of a Trip*

Feb. 23, 8 pm: Mieko Ouchi *Truth and Fiction: Writing Plays about Real People*

Feb. 24, 9:30 am – 4 pm: Meiko Ouchi Workshop *Living History*

Mar. 30, 8 pm: Florence Mckie *Writer: Reader – A Spinning Coin*

Mar. 31, 9:30 am – 4 pm: Florence Mckie Workshop *The Analytical Eye (I): Learning from the Written Page*

Apr. 27, 8 pm: Chris Banks *This Ink Painting of Wind? Who Hears Is? Poetry and Finding One's Audience*

Apr. 28, 9:30 am – 4 pm: Chris Banks Workshop *Something is down there and you want it told; Poetry and Voice*

May 25, 8 pm: Joe Simons *Quiet Listening and Creative Practice*



Clip & post this schedule by your calendar.

See other side for program & course info.

CAA ALBERTA BRANCH BOARD MEMBERS

2006 ~ 2007

ELECTED MEMBERS



Past President
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hlavende-@telusplanet.net



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CAA Regular Meeting Fees:

Members: FREE

First-time Guests: FREE

Returning Guests: \$10

CAA Workshop Fees:

Members: \$30 (1 day)

\$60 (2 day)

Non-Members: \$60 (1 day)

\$120 (2 day)

Unless otherwise designated,
meetings are held in Room 1-22,
Education South Building, U of A
(87 Avenue & 112 Street).

APPOINTED MEMBERS



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The Writers' Circle meets Fridays
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meetings. Bring two double
spaced typed papers or a three
minute reading.