



Sell Your Book, Not Your Soul: A Workshop by Marty Chan

Saturday, September 11, 2010 from 9AM - 1PM

Marketing a book doesn't have to make writers feel like taking a shower. Playwright/author Marty Chan shares his tips and tricks on how to sell your book without selling your soul. Through humorous anecdotes, he'll highlight his successes and failures to illustrate the dos and don'ts of book marketing campaigns and how to approach self-promotion in a positive and productive way. Participants should be prepared for group work.

Marty Chan is a cross-genre writer with successes in theatre, television, radio and kids' fiction. He's best known for his cross-cultural hit, *Mom, Dad, I'm Living with a White Girl*. Edmonton audiences may know of his work from CBC Radio, the *Edmonton Journal* or the Fringe Festival. Currently, he has been entertaining kids across Canada with his hilarious mystery novels and picture book. He works and lives in Edmonton with his wife and their two cats. For more information about Marty, please visit martychan.com.

To register visit:

<http://sellyourbook.eventbrite.com/>